Summary of Findings

After analyzing the Heroes of Pymoli Data, a few observations are readily apparent. The game is more popular amongst Males compared to their Female and Other counterparts. 84% of the player base is made of Males and the remaining is Female or Other genders. The average price for items hovered around $3.00 per item. All in all, it generated a Total Revenue of $2,379.77. Males also had the highest number of purchase of 652 purchases compared to 113 purchases for women and 15 purchases for other genders.